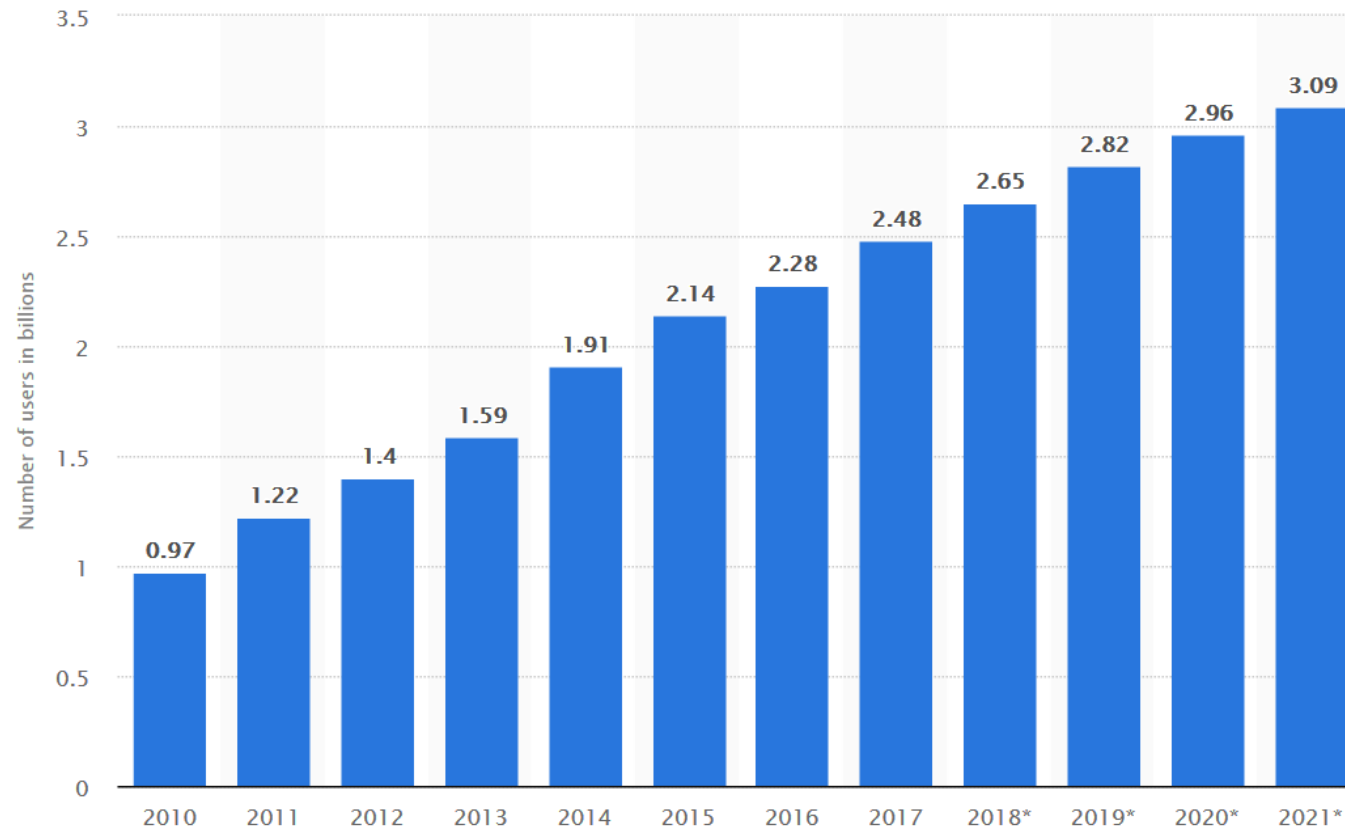


# Social Media – a discussion

Kathrin Schuster,  
Sarcoma Patients EuroNet (SPAEN)

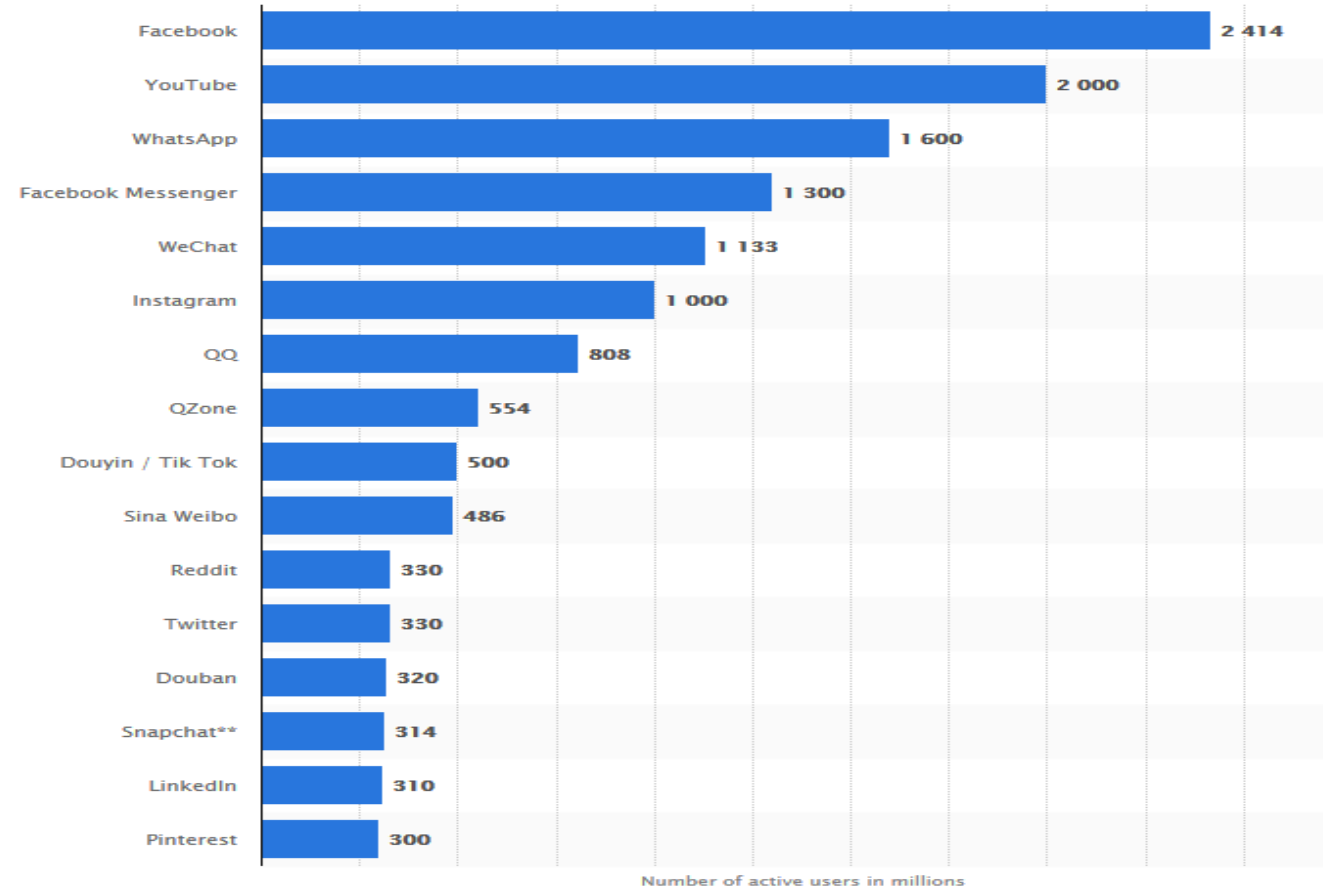
# Number of social network users worldwide from 2010 to 2021 (in billions)



Source: Statista 2020

# Most popular networks worldwide

(ranked by number of active users in millions, Oct. 19)



Source: Statista 2020

**Sara Rothschild**  
@srothschild

Had a great SDH Consortium meeting! Thank you @JTrentMDPhD for chairing it! #asco19 #TrentSelfie @SylvesterCancer



**gerardvanoortmessen**  
@gvanoortmessen

Our #TrentSelfie @JTrentMDPhD @sarcomapatients @PPSarcomen @KathrinSchus



**Jon Trent, MD, PhD**  
@JTrentMDPhD

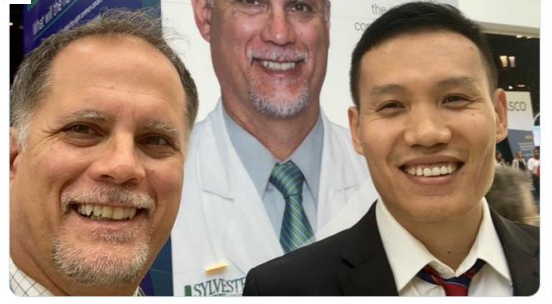
Shared our novel management approaches for #GIST patients @SylvesterCancer. #ctDNA #PrecisionMedicine #embolization #clinicaltrials Dr. Neeta Somaiah, Alex Lazar @MDAndersonNews, Andy Brohl @MoffittNews #TrentSelfie



**Anette Duensing**  
@A\_Duensing

Are we go again... The double #trentselfie! 😊  
#SCO2019

**Jon Trent, MD, PhD** @JTrentMDPhD · Jun 3, 2019  
Luyuan Li presenting on mechanism of mutant IDH sarcomagenesis in chondrosarcoma @SylvesterCancer #trentselfie



**Pt.Platform Sarcomen**  
@PPSarcomen

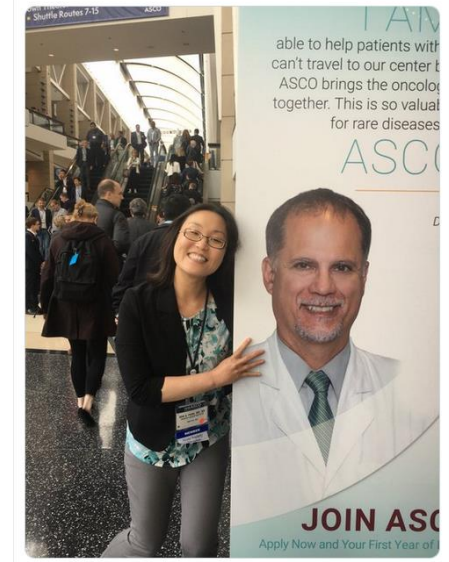
#TrentSelfie met dr. Jonathan Trent in de fitness van het hotel. @sarcomapatients #SPAEN20



7:17 PM · Feb 1, 2020 · Twitter for iPhone

**Melissa Burgess**  
@Melissa8Burgess

Min Park spotted with #TrentSelfie @breelynwikly @JTrentMDPhD



**george demetri**  
@DrSarcoma

Could not resist joining the crowd for #TrentSelfie



**Corrie Painter, PhD**  
@corriePainter

Replying to @BettinaRyll @KayCurtin1 and 12 others

That's why my favorite #ASCO19 badge was by far my #TrentSelfie @JTrentMDPhD





**DESMOID  
FOUNDATION**

ASSOCIAZIONE ITALIANA TUMORE DESMOIDE ONLUS



# Thank you for your attention!

[www.sarcoma-patients.eu](http://www.sarcoma-patients.eu)

[info@sarcoma-patients.eu](mailto:info@sarcoma-patients.eu)

Follow us on Twitter and Facebook

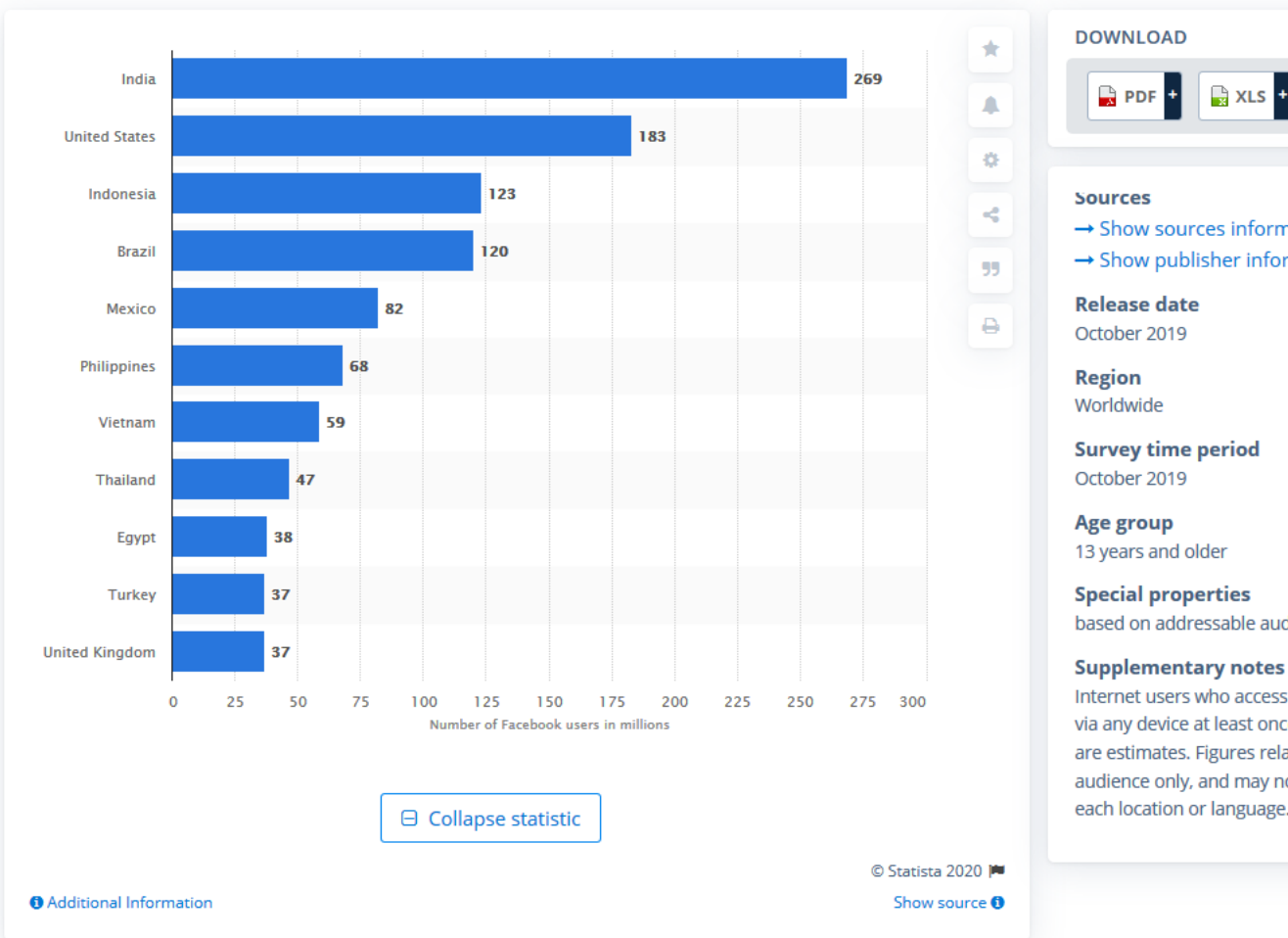
@sarcomapatients





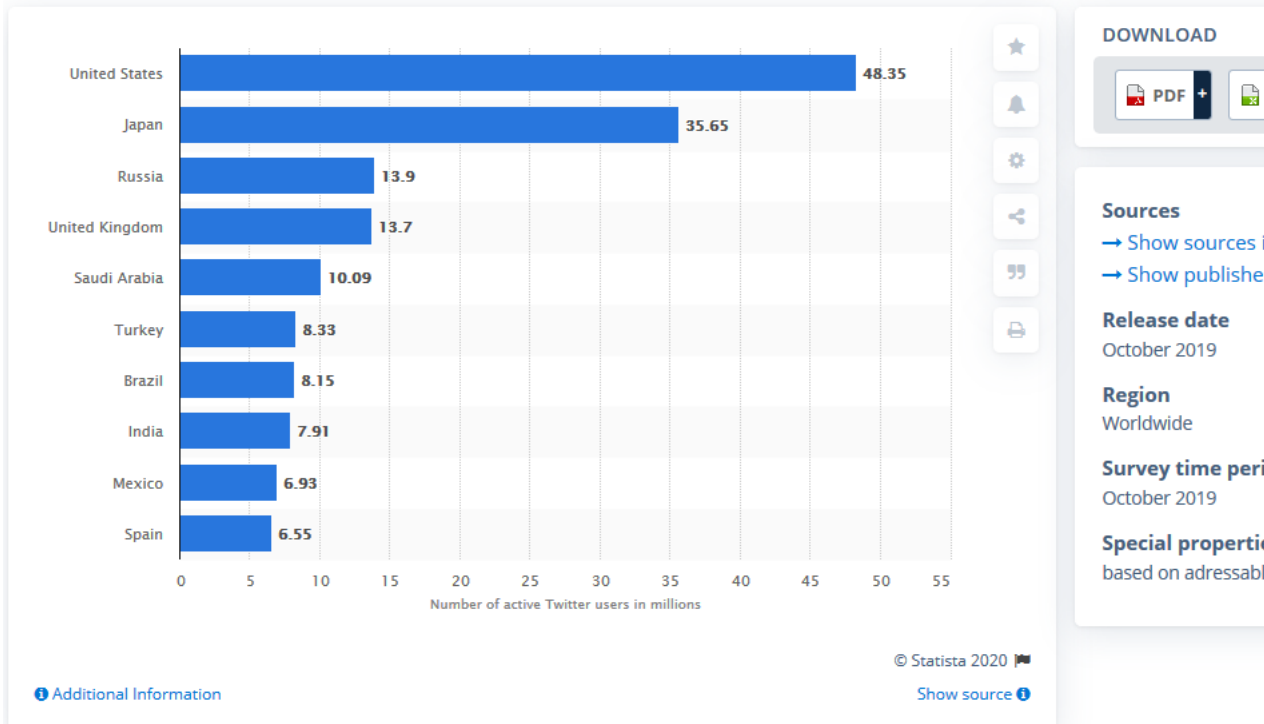
## Leading countries based on number of Facebook users as of October 2019

(in millions)



With over 2.4 billion monthly active users, Facebook is the most popular social network worldwide. With an audience of this scale, it is no surprise that the vast majority of Facebook's revenue is generated through advertising. Furthermore, over 90 percent of Facebook ad revenues are coming in via mobile. This correlates with recent data regarding the device usage of Facebook users: As of January 2019, it was found that 96 percent of active Facebook user accounts accessed the platform via mobile devices (either tablet or smartphon

## Leading countries based on number of Twitter users as of October 2019 (in millions)



- Social network Twitter is particularly popular in the United States, where as of October 2019, the microblogging service had 48.35 million active users. Japan and the United Kingdom were ranked second and third with 35.65 and 13.9 million users respectively. **Global Twitter usage**
- As of the first quarter of 2019, [Twitter had 330 million global MAU](#). This represents a notable decline from the 336 million monthly active users in the first quarter of 2018. The [most-followed Twitter accounts](#) include celebrities such as Katy Perry, Justin Bieber and former U.S. president Barack Obama.

- Due to a constant presence in the lives of their users, social networks have a decidedly strong social impact. The blurring between offline and virtual life as well as the concept of digital identity and online social interactions are some of the aspects that have emerged in recent discussions.